

Presenting a Special Webinar Series from LIBRARY MEDIA CONNECTION



CRITICAL ISSUES: LIBRARY FUNDING

Learn to “tell the story” about your library simply and effectively. This “must attend” series of webinars will give you valuable insight into today’s funding challenges and opportunities. Acquire skills in collection analysis and development, finding resources, and networking to build funding alliances...and gain confidence to grow your library program!

You can participate live online or asynchronously. All attendees will receive a certificate of completion after each session.



Tuesday, September 29, 2009 3:30 (EDT)

Part I: Library Funding: Making Your Case through “Power” Budgeting

Discover the keys to budget management—mastering the basics of how budgets work, learning where schools and libraries fit into the budget puzzle, and demonstrating strong leadership.

Presenter: Gail K. Dickinson, Ph.D., Assistant Professor
Old Dominion University
Editorial Director, LMC



Tuesday October 13, 2009 3:30 (EDT)

Part II: Library Funding: Making Your Case through Collection Analysis and Development

Learn to analyze your collection for diversity, reading level, curriculum support, and currency, and how to find research that defends the use of magazines, audio books, e-books, and other content...all to make your library’s case successfully.

Presenter: Sara Kelly Johns, Librarian
Lake Placid Middle School, NY
Past President, AASL, 2007-2008



Tuesday, October 27, 2009 3:30 (EDT)

Part III: Library Funding: Making Your Case for In-District Alternative Funding Sources

Learn how to tap in-district alternative funding, and ARRA Stimulus Funds. Hear practical strategies for finding the right funds to maintain and expand programs.

Presenter: Cynthia Anderson, Assoc. Superintendent Emerita
Shawnee Mission Public Schools, KS
Acquisitions Editor, Linworth/Libraries Unlimited



Tuesday, December 8, 2009 3:30 (EDT)

Library Funding: Wrap-up Sharing and Project Critique

David will conduct a “big think” across all sessions. All enrollees are invited to attend and to submit projects in advance for critique. Four to five projects will be selected.

Presenter: David V. Loertscher, Professor
San Jose State University

EXTRA: ONLINE COMMONS

Share what we’re learning in an online collaborative forum developed and moderated by David Loertscher. Post ideas, ask questions of the presenters, and expand on the dialogue from the live sessions. Asynchronous session attendees can collaborate with others through the Learning Commons.

CEU CREDIT IS AVAILABLE

Continuing education credit will be available for series attendees. For additional information, for associated additional cost, and a list of participating colleges and universities, visit librarymediaconnection.com.

**Check Out our LMC@The Forefront
Fall 2009 Webinar Series!
Visit librarymediaconnection.com**

PRICING:

Single Learner Pricing:

1 learner/1 connection	\$99 series
1 learner/1 connection	\$39 single session

2–5 learners on one PO:

2–5 learners/individual connections	\$89/person for series
2–5 learners/individual connections	\$34/person for single session

6–20 learners on one PO:

6–20 learners/individual connections	\$79/person for series
6–20 learners/individual connections	\$29/person for single session

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